

# *International Shipping Program From Europe To New York International Beer Competition*



# INTRODUCTION

The International Beverage Competition Group and the 11th Annual New York International Beer Competition (NYIBC) and 5th Annual New York International Cider Competition (NYICC) are excited to offer a special shipping program from our warehouse in France for European Beer & Cider Producers in 2022. If you are based outside of Europe we would be happy to coordinate with your beer and cider guilds or government associations to create a shipping program for your region/ country.



# REQUIREMENTS FOR THE SHIPPING PROGRAM

—The beer or cider has to be commercially sold. It does not have to be sold in the USA.

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—All entries must be entered online either at <https://www.thedatastill.com> or by filling out the entry form and emailing to us directly [info@nyibeercompetition.com](mailto:info@nyibeercompetition.com).

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—Entry fees must be paid in full online or by wire transfer before products are delivered to our warehouse in France.

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—Minimum of 4 entries/skus will qualify for the shipping program.

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—There is no limit to how many samples you may enter into the competition (the minimum requirement for participation in the shipping program is 4 individual entries).

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—Amount of samples bottles or cans per entry is based upon size of entry: The quantity required per entry is either 3 x 12oz/333ml or 2 x 500, 700, 750ml, 1L.

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» *The NYIBC & NYICC are not responsible for any shipping or duty fees to our warehouse in France. The brewery and cider producer assumes all responsibility for shipping and customs costs.*



## WHY WE CREATED THIS SHIPPING PROGRAM

We know how difficult it can be to enter and transport your beer and cider samples to the United States due to Customs/COLA waiver restrictions as well as high shipping costs.

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On average 15-18% of the entries to the NYIBC & NYICC are from breweries and cider producers who do not have distribution in the United States and want to be judged by real trade buyers. This shipping program gives you an easier way to enter the US Beer Competition Market and be judged by some of the top beer & cider buyers in the USA.

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## SHIPPING FEES FOR THE SHIPPING PROGRAM

—Shipping costs from our warehouse in France to the United States are separate from entry fees into the NYIBC & NYICC. Entry fees to the competition do not include shipping fees to our competition.

» *The program shipping fees below are based upon the number of your cases we are shipping from our warehouse in France to our warehouse in the United States.*

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—Shipping fees to be paid with an online invoice that is generated once we start the shipping process or by wire transfer with an additional US \$15 wire transfer fee.

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—Shipping fees are US \$125 for the first box/case of the minimum required 4 entries and then \$75 per additional box with no limit to how many entries you may submit.

» *US Customs/TTB/COLA waiver is included in the above pricing.*

# EXAMPLE OF COSTS FOR ENTRIES AND PARTICIPATION IN OUR SHIPPING PROGRAM

## *The Minimum 4 Entries Example*

4 entries at \$100 each

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1 case of 8 or 12 sample bottles at \$125 for shipping from our warehouse

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\$400 for entry fees and \$125 for shipping for a total of \$525

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## *6 Entries Example*

6 entries at \$100 each

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1 case at initial \$125 and \$75 for additional case

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\$600 for entry fees and \$200 in shipping fees for a total of \$800

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## *12 Entries Example*

12 entries at \$100 each

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1 case at initial \$125 and \$75 for additional case

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\$1200 for entry fees and \$275 in shipping fees for a total of \$1475

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# SHIPPING DATES AND COLA PAPERWORK DEADLINES

—Deadline for entries to our warehouse in France is February 1st 2022.

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—Email our shipping staff at [shipping@nyibeercompetition.com](mailto:shipping@nyibeercompetition.com) or [shipping@nyicidercompetition.com](mailto:shipping@nyicidercompetition.com) to start the customs & shipping process.

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—Our staff will contact you with the necessary paperwork for US Customs.

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—Our staff will confirm the number of entries and how many boxes you will be shipping to our warehouse in France.

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—Our staff will generate a separate invoice for your shipping fees to be paid online or by wire transfer fee.

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—Our staff will provide you with the shipping address for our warehouse in France once paperwork has been completed.

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## FAQ

### What if I am not in Europe and want to participate in the shipping program?

- » *We are happy to work with all producers and their Guilds or Government Associations to create a shipping program for your region/country.*
  - » *Please contact us directly or have your organization/guild contact us at [info@nyibeercompetition.com](mailto:info@nyibeercompetition.com) to further discuss shipping options from your country or region.*
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### May I still ship directly to the competition?

- » *Yes you may choose to ship directly to our competition warehouse in the USA. If you have an importer in the USA they may ship directly on your behalf. If you are not sold in the United States you will need to contact [competitions@parkstreet.com](mailto:competitions@parkstreet.com) to coordinate the COLA Waiver Process to clear US Customs. There is an additional \$50 fee for the paperwork process.*
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### What if I do not want to ship to France warehouse and want to ship closer to my country in Europe?

- » *We would be happy to coordinate a program with your local brewers guild or association to have you ship to a closer location where we will pick up the consolidated shipment to our warehouse in the United States. Please have you or your guild/association contact us at [info@nyibeercompetition.com](mailto:info@nyibeercompetition.com) to review other shipping options.*
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### What is the deadline to receive samples at your warehouse in France?

- » *All sample entries must be in our France Warehouse by February 1st 2022.*





# THANK YOU!

We look forward to receiving your entries and participation in our shipping program.

Please contact us directly with any questions about participating in our shipping program.

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Cheers,  
*Adam Levy — Founder  
New York International Beer  
Competition*

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